



BRP

**ONLINE SELLING.
MADE BETTER WITH
SMARTER ANALYTICS.**

BRP E-COMMERCE SOLUTION ORDER MANAGEMENT & ANALYTICS

The BRP e-Commerce Solution is a multi-channel order management and analytics solution for e-Commerce sellers and any business that sells online.

Streamline your e-Commerce operations by automating end-to-end business workflows from sales to billing and fulfilment. Manage income & payment reconciliation, accounting integration and produce analytics.



HOW WE CAN HELP YOUR E-COMMERCE BUSINESS



Automate & Streamline Repetitive Workflows



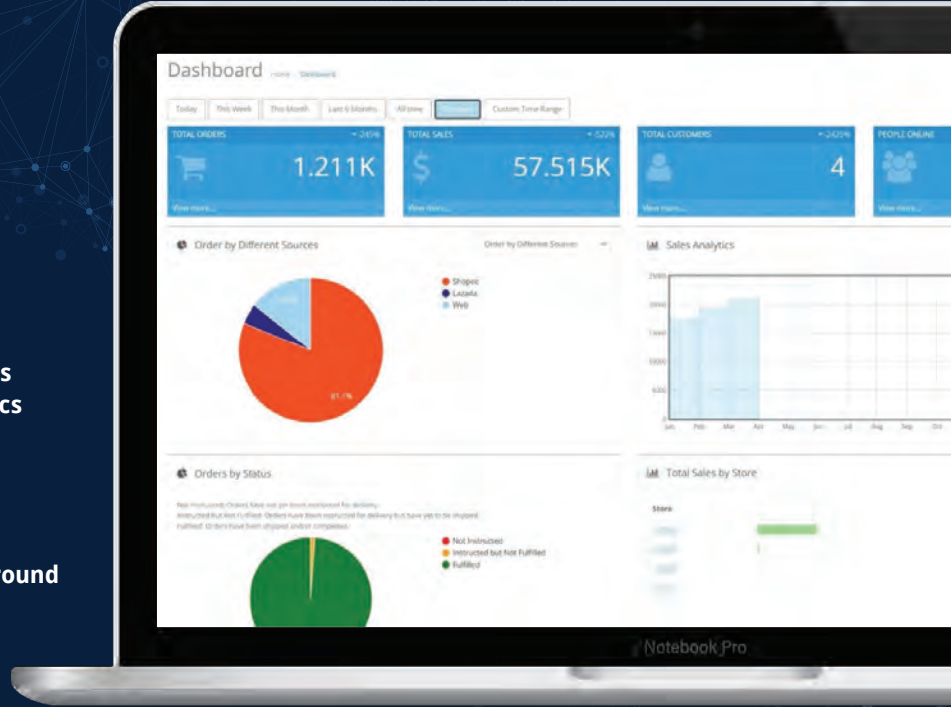
Allow Better Business Decisions via Analytics



Consolidate Data Into a Single Platform



Improve Stock Turnaround Time



KEY FEATURES



Advanced Reporting & Analytics

Over 20 reports including business dashboards, daily sales, sales trends, sales by stores, sales by product categories, income details, top products, minimum stock level alerts, stock aging etc.



Order Income Analysis

Reports to show income per order after factoring product cost and marketplace charges. Identify unprofitable products, overcharges and other anomalies.



Product & Product Code Management

Sync product details and stock levels to all sales channels. Manage variations, bundles, tiered & promo pricing and free items. Match product codes between different marketplaces & accounting systems to solve data consistency issues.



Marketplace Income Statement & Reconciliation

Reports to show marketplace income statements & reconciliation with withdrawal amounts.



Order Management

View all orders and its statuses from every sales channel in one platform.



Accounting Integration

Integrate with our in-house solution or other accounting systems to automate billing, payment knock-off, marketplace statement reconciliation.



Delivery Management

View order fulfilment statuses from every channel. Manage deliveries including integration with courier services.



Quotations Management

Generate quotations for B2B orders with built-in approval workflows.



Direct integration with our BRP warehouse for an end-to-end customer experience.



Sales Person Module

Allow sales persons to manage quotations, orders, customer visits, sales activity/history and communications with customers.



Marketplace Integration



Pull orders and update product data with various marketplaces such as Shopee, Lazada, TikTok, PGMall, Zalora etc. Integrates seamlessly with web stores such as Shopify, WooCommerce and EasyStore.



Referrals

Track customer and order referrals for commission calculations.